

# Parcours Augmenté

## « International Finance & Trading »

Acquérir une solide compréhension des marchés financiers et de leurs interactions avec les environnements internes et externes, gouvernements, investisseurs et entreprises de la finance impliqués dans leur fonctionnement. Renforcer sa légitimité dans le domaine avec la certification CISI.

### ■ THÈMES ABORDÉS

Financial Services, Economic Environment, Financial assets and Markets, Equities/ Stocks, Bonds, Derivatives, Investment Funds, Regulation and Ethics, Other financial instrument.

### ■ PUBLIC

Etudiants ou toute personne désireuse de développer une compétence opérationnelle en finance internationale et trading.

### ■ INTERVENANTS

Dr. Wafa GZARA.

### ■ LANGUE D'ENSEIGNEMENT

Anglais, français, arabe.

Langue d'examen : anglais.

### ■ MÉTHODE D'ÉVALUATION

Continue + évaluation modulaire + évaluation CISI.

### ■ ORGANISATION ET MÉTHODE PÉDAGOGIQUE

- 120 heures en Blended Learning (Plateforme MyDigital iMSG) + 80 heures de travail personnel.
- Points fixes (PFX) 18h de cours en face à face avec un professeur (regroupement en présentiel à Genève et/ou distanciel).
- Temps actifs de soutien (TAS) coaching individuel de 120min (anglais, français ou arabe).
- Problem Based Learning + études de cas + quizz.

### ■ VALIDATION

- **Advanced Certificate of "International Finance & Trading" délivré par l'IMSG.**
- 15 ECTS.
- Level 3 Award - Chartered Institute for Securities and Investment (CISI).
- Un score de 70% est exigé pour valider le parcours et pouvoir s'inscrire aux épreuves finales du CISI.



<b>MODULE 1:</b> Financial services	<ul style="list-style-type: none"><li>• Know the role of main actors of the economy within the financial services sector.</li></ul>
<b>MODULE 2:</b> Economic Environment	<ul style="list-style-type: none"><li>• Know the factors which determine the level of economic activity.</li><li>• Know the role of central banks.</li><li>• Know how goods and services are paid for and how credit is created.</li><li>• Understand the impact of the following economic data.</li></ul>
<b>MODULE 3:</b> Financial assets and Markets	<ul style="list-style-type: none"><li>• Know relevant sources of information for investment products, costs and charges.</li><li>• Know the main financial instruments.</li><li>• Have a solid understanding of the roles of the different financial markets.</li></ul>
<b>MODULE 4:</b> Equities / Stocks	<ul style="list-style-type: none"><li>• Know the features and benefits of ordinary and preference shares/ common stock and preferred stock.</li><li>• Be able to calculate the share dividend yield.</li><li>• Know the different methods of quoting securities ratios.</li><li>• Know the types and uses of the main global stock exchange indices.</li><li>• Know how shares are traded.</li><li>• Understand how settlement takes place.</li></ul>
<b>MODULE 5:</b> Bonds	<ul style="list-style-type: none"><li>• Understand the characteristics and terminology of bonds.</li><li>• Know the potential advantages and disadvantages of investing in government and corporate bonds.</li><li>• Understand the role of credit rating agencies and the difference between investment and non-investment grades.</li></ul>
<b>MODULE 6:</b> Derivatives	<ul style="list-style-type: none"><li>• Know the uses and application of derivatives.</li><li>• Know the different types of derivatives such as futures, options, forward and swap and how they are quoted.</li></ul>
<b>MODULE 7:</b> Investment Funds	<ul style="list-style-type: none"><li>• Understand the potential advantages and disadvantages of the following investment funds.</li><li>• Open-Ended/Mutual Funds.</li><li>• Closed-Ended Investment Companies.</li><li>• Real Estate Investment Trusts (REITs).</li><li>• Exchange-Traded Funds.</li><li>• Hedge Funds.</li><li>• Private Equity.</li></ul>
<b>MODULE 8:</b> Regulation and Ethics	<ul style="list-style-type: none"><li>• Understand the need for regulation.</li><li>• Understand the main aims and activities of financial services regulators.</li><li>• Understand the key principles of professional integrity and ethical behaviour in financial services.</li><li>• Know the offences that constitute insider trading and the instruments covered.</li></ul>
<b>MODULE 9:</b> Other financial instruments	<ul style="list-style-type: none"><li>• Understand the basic principles of the following financial products.</li><li>• Retirement planning.</li><li>• Loans.</li><li>• Mortgages.</li><li>• Life insurance.</li><li>• Islamic Finance.</li></ul>

